



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Strategic Media Services
3299 K Street NW, Ste 200
Washington, DC 20007

Contract # 224783

Schedule Dates 10/24/12-11/06/12
Advertiser Pol/Charles Williamson State Rep (15309)
Agency Strategic Media Services (1559)
Product Politicalz - Candidates (1077)
Brand C WILLIAMSON TN HD50 #3024 (116648)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name EVERSOLE,WHITNEY
Phone/Fax /
CPE 3024
Account Types Regional/Political/National Agency
Billing Type Standard
Comments C WILLIAMSON TN HD50
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** CHARLES WILLIAMSON TN HD50

By Broadcast Month	Spots	Rate
Oct. 2012	5	\$3,150.00
Nov. 2012	12	\$7,025.00
Grand Total:	17	\$10,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/24/12-10/25/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM				1	1				2	\$525.00	\$1,050.00	WKRN (WKRN)		10/23/12
2.0	Normal Line / NWS	10/25/12-10/25/12	2	:30	5:58P- News 2 at 6					1				1	\$500.00	\$500.00	WKRN (WKRN)		10/23/12
3.0	Normal Line / NWS	10/24/12-10/25/12	2	:30	9:59P- News 2 at 10				1	1				2	\$800.00	\$1,600.00	WKRN (WKRN)		10/23/12
4.0	Normal Line / NWS	10/29/12-11/01/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM		1		1	1				3	\$525.00	\$1,575.00	WKRN (WKRN)		10/23/12
5.0	Normal Line / NWS	10/29/12-11/02/12	2	:30	5:58P- News 2 at 6		1		1	1				3	\$500.00	\$1,500.00	WKRN (WKRN)		10/23/12
6.0	Normal Line / NWS	10/29/12-10/31/12	2	:30	9:59P- News 2 at 10		1		1					2	\$800.00	\$1,600.00	WKRN (WKRN)		10/23/12
7.0	Normal Line / NWS	11/05/12-11/06/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM			1	1					2	\$525.00	\$1,050.00	WKRN (WKRN)		10/23/12
8.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58P- News 2 at 6			1						1	\$500.00	\$500.00	WKRN (WKRN)		10/23/12
9.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	9:59P- News 2 at 10			1						1	\$800.00	\$800.00	WKRN (WKRN)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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For contract Terms and Conditions, please visit this site: <http://photoforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date

I, STRATEGIC MEDIA PLACEMENT

being/on behalf of: Charles Williamson - Paid for by: Charles Williamson for State Rep., a legally

qualified candidate of the REPUBLICAN political

party for the office of: TENNESSEE STATE HOUSE REPRESENTATIVE - DISTRICT 50

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

10,175.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Charles Williamson State Representative - 2360 Baker Rd. Goodlettsville, TN, 37072

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LARRY PARDUE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/23/12

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Greg Carter
Printed Name

NSM
Title